

MEMBERSHIP BENEFITS GUIDE



SYCAMORE
CHAMBER of COMMERCE

519 W State Street | Sycamore, IL 60178



**WE CHAMPION A
THRIVING BUSINESS
COMMUNITY AND
CULTIVATE A VIBRANT
DESTINATION WHERE
BUSINESSES PROSPER,
RESIDENTS THRIVE,
AND VISITORS FEEL
WELCOME.**

At the Sycamore Chamber of Commerce, we're here to help your business thrive. From advocating on your behalf to providing powerful marketing opportunities, we connect you with the people, resources, and visibility you need to succeed.

Advocacy — Your Voice in the Community

We work tirelessly to represent your business interests with local, county, state, and national government. Whether it's legislation, zoning, or economic development, your membership ensures you have a seat at the table when decisions are made.

Networking Events — Build Relationships that Matter

Our events are designed to help you connect with other business professionals, foster partnerships, and grow your network.

Opportunities Include:

- 🍁 LEADS — Networking Groups
- 🍁 Business After Hours
- 🍁 Ribbon Cuttings
- 🍁 Coffee & Conversation
- 🍁 Chamber Annual Meeting (March)
- 🍁 Community Expo & Job Fair (April)
- 🍁 State of the Community Address (May)
- 🍁 Chamber Golf Classic (June)
- 🍁 Legislative Business Briefing (July)
- 🍁 A Toast to our Members (November)



Programs — Opportunities to Learn, Lead, and Connect

Our programs go beyond events; they're designed to help you develop professionally, build meaningful relationships, and make a lasting impact in our community.

Leadership Academy

A 13-month program exploring Sycamore's business, civic, and cultural landscape through tours, expert-led discussions, and networking with community leaders.

LEADS — Networking Groups

Small networking groups made up of professionals from a variety of industries, with only one representative per field. This structure eliminates direct competition within the group and fosters stronger, more collaborative relationships through regular meetings, referrals, and idea sharing.

The Inner Circle

A women's networking group that fosters connection, collaboration, and inspiration. Gatherings feature speakers, panel discussions, and interactive experiences designed to support women in business and leadership.

Chamber Ambassadors

The welcoming faces of the Chamber. Ambassadors greet new members, attend ribbon cuttings, and help foster connections at events. Serving as an Ambassador increases your visibility and positions you as a trusted community connector.



Advertising & Marketing — Expand Your Reach

We provide tools to increase your visibility and connect you with your target audience.

Listing in both the Sycamore Lifestyle Magazine & Discover Sycamore Destination Guide

Annual print publications featuring your business alongside trusted local resources. Distributed to residents, businesses, visitors, and newcomers.

Social Media Promotions

Spotlight features and tagged posts across the Chamber's social channels to expand your visibility.

Member E-Blasts

Email announcements sent to the Chamber network to highlight your news, events, or promotions.

New Neighbor Welcome Program

Introduce your business to new Sycamore residents through curated welcome materials.

Job Postings

Share your various employment opportunities on our website and in our Member Information Center to reach local talent.

Featured Website Directory Listing

An online profile in our searchable business directory, complete with contact information, description, and links to your page. Our high-ranking website helps your business get found quickly in online searches.

Ribbon Cutting Photo & Press Release

Celebrate your grand opening, milestone, or expansion with a publicized photo and press release.

Event Postings in our Member Information Center

Promote your events to fellow Chamber members through our highly visited member events calendar.

New Teacher Welcome Program

In partnership with local schools, we help welcome new educators by including your business materials or promotional items in special welcome bags.

Member Mailing Lists

Access to member contact information for targeted outreach and marketing.

Collaboration — Work Directly With the Chamber

Bid for Chamber business, connect with community and business leaders, and work alongside municipal and state officials to strengthen our local economy. Take part in volunteer opportunities that allow you to give back, engage with the community, and build lasting relationships.

Event Sponsorship — Put Your Brand Front and Center

Sponsorship opportunities connect your business with our most popular business and/or community events, providing exposure to thousands of professionals and residents.

Annual Events Include:

- Discover Sycamore Eat Week
- Chamber Annual Meeting
- Community Expo & Job Fair
- Taste of Spring
- Salute to Scholars
- State of the Community Address
- Chamber Golf Classic
- Ribs, Rhythm & Brews Fest
- Downtown Chalk Walk
- Witches Night Out
- Sycamore Pumpkin 10K
- 1-Mile Family Fun Pumpkin Run
- Moonlight Magic
- Winter Chocolate Walk
- Walk with Santa
- Santa House



Resources & Education — Insights to Keep You Ahead

We provide tools, programs, and learning opportunities that keep you informed, strengthen your skills, and prepare you to navigate new challenges and opportunities in an ever-changing business environment.

Business Webinars & Training Opportunities

Access to expert-led sessions on marketing, HR compliance, leadership, technology, and industry trends to keep your business competitive.

Coffee & Conversation

Gain valuable insights in interactive conversations exploring current issues, emerging trends, and opportunities shaping our economy.

Leadership Academy

An immersive program offering insights, tools, and connections to strengthen leadership skills and impact in the business community.

Chamber News & Updates

Stay informed with a member-exclusive e-newsletter featuring business news, upcoming events, and valuable resources.

County & Municipal Representation — Amplify Your Voice

Your membership ensures your business is represented in key conversations and decision-making processes that shape economic growth and development in our community.



Leadership & Committees — Make an Impact

Take advantage of opportunities to influence Chamber initiatives and community priorities while building your leadership skills and professional network.

- ✱ Chamber Board of Directors
- ✱ Business Advocacy Committee
- ✱ Partners in Education Committee
- ✱ Chamber Ambassadors

Recognition & Awards — Celebrate Success

We honor members whose achievements in business set them apart, recognizing innovation, leadership, and contributions that strengthen both the business community and the community at large.

Awards Include:

- ✱ Outstanding Business of the Year
- ✱ Spirit of Small Business
- ✱ Clifford Danielson Outstanding Citizen
- ✱ Community Diamond
- ✱ Chamber Champion



YOUR MEMBERSHIP. YOUR COMMUNITY.

Whether you're exploring membership for the first time or have been part of the Sycamore Chamber for years, your connection to the Chamber links you to resources, relationships, and opportunities that help your business thrive. This guide is a reminder of the value available to you and an invitation to make the most of it.

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CONNECT WITH US

(815) 895-3456 | office@sycamorechamber.com

sycamorechamber.com

